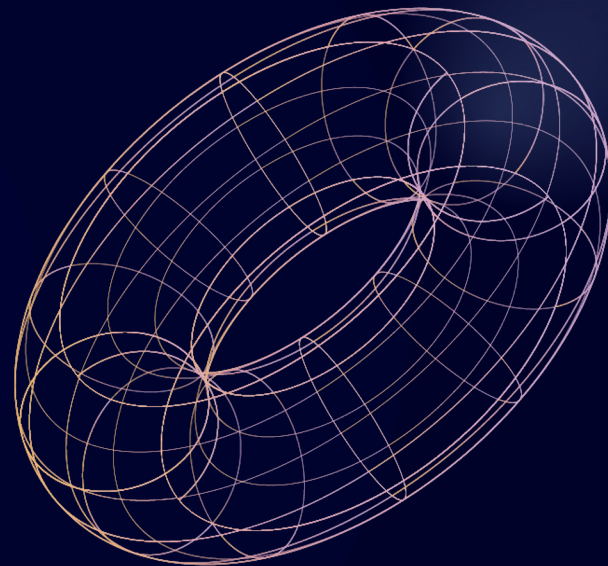


Use of GenAI for Storytelling

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MSc (Oxon), BA, BEd

Today's tasks

01

What is a
multimodal
text?

02

Writing a
multimodal
story

03

Integrating
multimodal
work into
curriculum



Today's focus

1. Integrate **multimodal elements** into storytelling
2. Integrating multimodal storytelling into the **curriculum**



Two types of multimodal texts

Simple multimodal texts

- Comics / graphic novels
- Picture books
- Brochures

Complex multimodal text

- Digital stories
- Web pages
- Documentaries





Think!

Think of a multimodal task
you have used in your classroom.



Pair!

A: Guess what the multimodal text your partner is talking about.

B: Provide details of a multimodal text you have used, and how it went — make them guess your multimodal text!



Share!

A: Reveal what the multimodal text is about!



**B: If you were a student, which
would be the best part of the task?**

Why should students learn multimodal texts?






Part 1

Amy is reading a poster about Sports Day at her school.

Read the poster.


**Sam Chan Primary School
SPORTS DAY**


Date: 25 November 20XX
 Time: 8:00 am – 4:00 pm
 Place: Shatin Sports Ground, 20 Shing Mun Road, Shatin
 Public Transport: MTR Shatin Station (Exit B)
 Kowloon Motor Bus (KMB) (Bus No. 40X, 72, 72A, 80K, 85)

Schedule	
8:00 am	Roll Call
8:15 am	Opening Ceremony: Speech by Principal
8:30 am – 12:15 pm	 Track Events
12:15 pm – 1:15 pm	Lunch Time
1:15 pm – 2:30 pm	 Field Events 
2:30 pm – 3:00 pm	Cheering Team Competition 
3:00 pm	Teachers' Relay 
3:15 pm	Prize-giving by Guests
3:45 pm	Closing Ceremony

Guests

- Mark Lee, Hong Kong Sportsman of the Year 2020
- Gigi Wong, Chairperson of Kowloon Sports Club

New This Year!

- Teachers' Relay
- Cheering Team Competition





Notes to Students

- Wear PE uniform and sports shoes.
- Bring own lunch and drinks.

TSA 2023

Let's skip, hop and run. Everybody, have fun!

57. Complete the following flow chart on terraforming Mars based on information from paragraph 4. (8 marks)

DEVELOPMENT OF TERRAFORMING INFRASTRUCTURE	
Terraforming machines will need to be set up on Mars in one of two ways: Option 1: (i) _____ Option 2: (ii) _____	Both will need the same energy source: (iii) _____
	
Machine Type 1: Purpose: (iv) _____	
 	
Machine Type 2: Purpose: (v) _____	Additional method: (vi) _____
	
Desired Environmental Conditions on Mars:	(vii) _____ (viii) _____

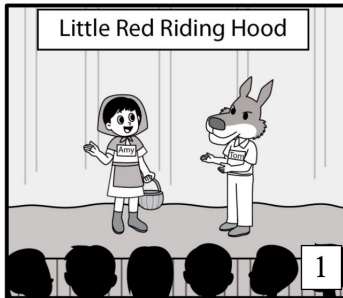
Why should students learn multimodal texts?

Part 5

Danny and his classmates performed in an English drama show last Friday.

Write a story about what happened to Danny.

Use the following pictures and ideas to write the story in about 80 words.



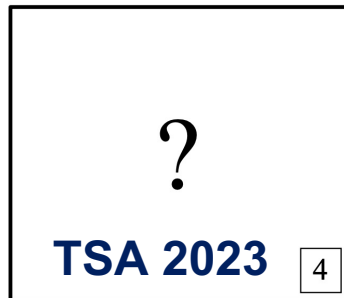
the stage / a wolf



shaking / a hunter



scared / hid behind the curtain



TSA 2023

Paper 2 – Writing

Q1: Complete two sections of a visitor's guide for Hong Kong Adventure Farm

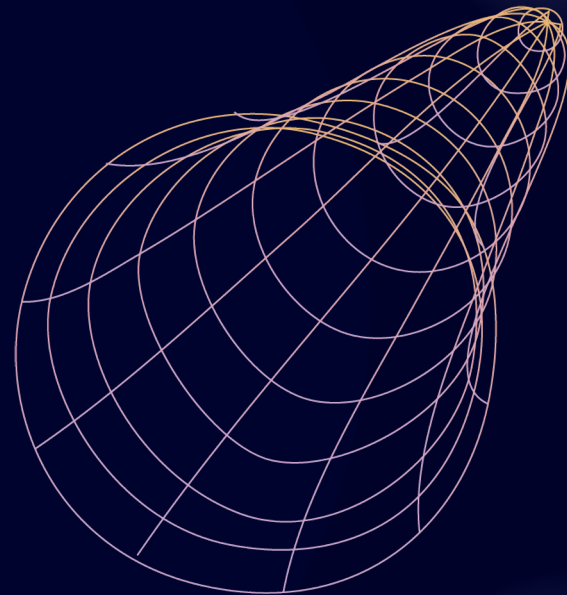


HKDSE
HONG KONG DEPARTMENT OF EDUCATION

xx

02

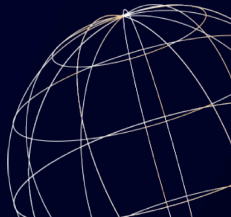
Why GenAI?



Sample task!

The Music Club is inviting students to submit a short story on the theme 'A musician who goes on a world tour'.

Write a short story.



The structure of a story



Writing skill

Organising a story

In a story, the plot usually follows a certain pattern, organised in the following parts:

Climax: the most important and exciting event in the story (the twist / turning point)

Conflict: main problem

Introduction:

- setting
- main characters

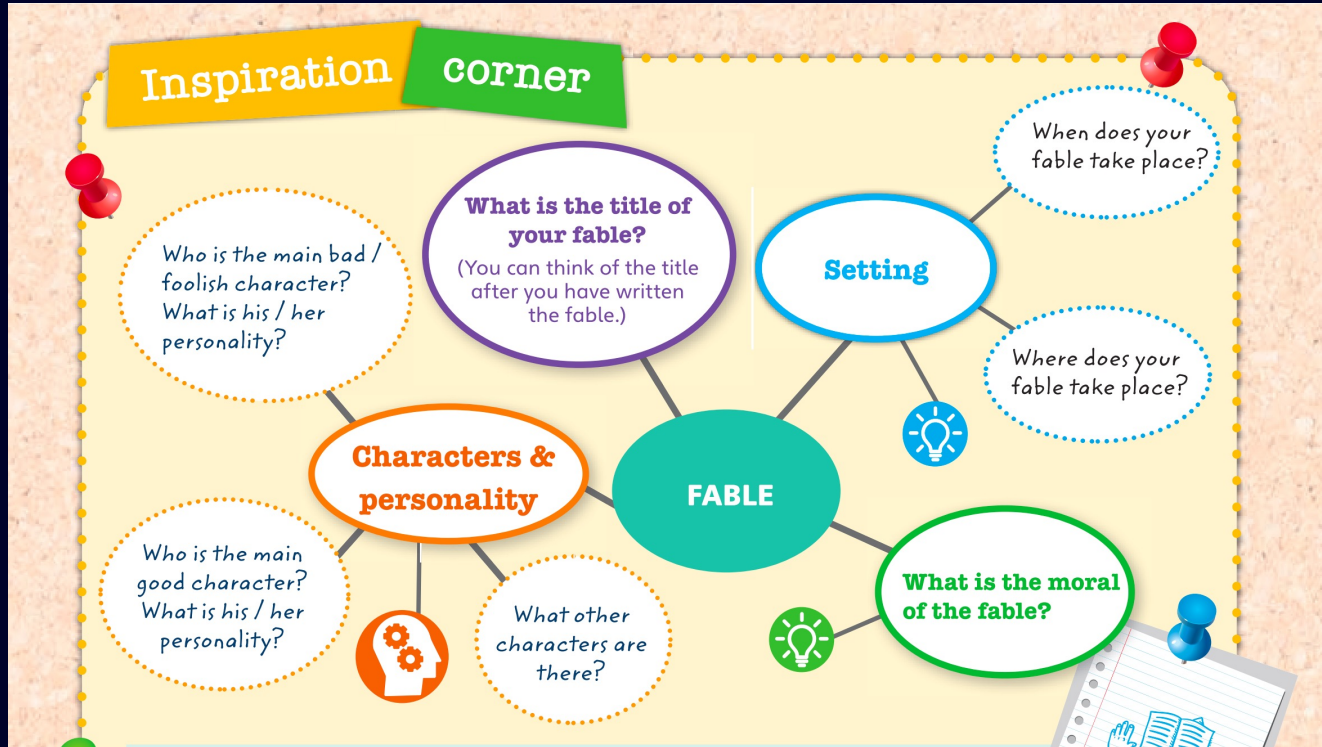
Rising action: events that lead up to the climax

Falling action: events that lead up to the ending

Resolution:

what happens after the main problem has been resolved, e.g. what the character learnt, how he / she has changed

What is the main problem?





What can a possible
conflict be?





What to do for
scaffolding?

i'm going to write a story about a musician who goes on a world tour. Give me 10 creative yet believable conflicts

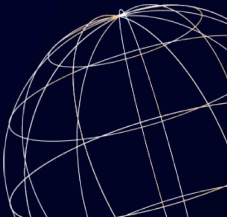


GPT-4

Poe

1. **Artistic Burnout:** After a string of non-stop performances, the musician begins to feel creatively drained, struggling to perform with the same passion and energy, which starts affecting the quality of their shows.
2. **Cultural Misunderstandings:** In one country, the musician accidentally offends the local audience by misunderstanding a cultural norm, leading to a public relations crisis that they need to manage.
3. **Instrument Damage:** A beloved instrument gets damaged in transit due to an airline's negligence, forcing the musician to either find a skilled local craftsman to repair it or adapt to a replacement instrument.

Great ideas, but only a sounding
board for convincing ideas



Cheating? Yes..



GPT-4

Poe



Title: Unplugged Melodies

In the heart of Paris, under the glow of a setting sun, the stage was set for an electrifying night at the historic Théâtre de la Ville. Julian Hale, a musician whose folk-rock ballads had captivated the world, was poised to give another soul-stirring performance on his global tour. But as fate would have it, the evening was destined for an unexpected turn.

Chapter One: The Spark

Julian stood backstage, tuning his beloved guitar, a vintage piece passed down from his grandfather. The rich history of the theatre surrounded him, a stark contrast to the modern beats that often flooded the airwaves. He felt at home here, amidst the echoes of a bygone era where music was raw and real.

Chapter Two: The Surge

As the lights dimmed, Julian stepped onto the stage, greeted by the roar of an eager crowd. The first chords of his hit song "Whispers of the Wind" resonated through the hall, and the audience fell into a mesmerized silence. But midway through the song, the unthinkable happened—a power surge, a flicker of lights, and then darkness.

What if it becomes a writing coach?

Give me five suggestions to improve the story



GPT-4

Poe

Certainly! Here are five suggestions to enhance the depth and engagement of the story:

1. **Develop Julian's Backstory:** Flesh out Julian's character by exploring his past, including his motivations for becoming a musician and the influence of his grandfather. This will create a deeper emotional investment in Julian's journey and add significance to the moment he chooses to play unplugged.
2. **Introduce a Key Supporting Character:** Add a character who has a significant relationship with Julian, such as a bandmate, a family member, or a mentor. This character can provide emotional support, challenge Julian's decisions, or even be the catalyst for his realization about the importance of authentic connection in music.
3. **Amplify the Conflict:** Increase the tension by adding complications. For example, Julian could be dealing with a personal issue that the blackout exacerbates, or there could be a subplot involving a critic in the audience who has always been skeptical of Julian's talent, adding pressure to the situation.

What if it understands the task requirements?

Give five suggestions based on the following descriptors
The content is relevant and extensive, shows an awareness of purpose, and engages the reader's interest.
Creativity and imagination are shown when appropriate.



GPT-4

Poe

Given that the content already meets a high standard, here are five suggestions to further enrich the story:

1. **Deepen Emotional Resonance:** To further engage the reader's interest, deepen the emotional layers of the story. This could be done by exploring more nuanced emotions Julian feels during the blackout, such as fear, a sense of liberation, or even an epiphany about his relationship with music and his audience.
2. **Enhance Descriptive Language:** Use vivid, sensory details to transport the reader to the Théâtre de la Ville. Describe the texture of the antique curtains, the smell of the polished wood, and the collective breath of the audience in the dark. Rich descriptions can make the setting feel like a character itself and enhance the imaginative experience.

HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

Give five suggestions based on the following descriptors
The content is relevant and extensive, shows an awareness of purpose, and engages the reader's interest.
Creativity and imagination are shown when appropriate.

Level 5

Content
<ul style="list-style-type: none">• The content is relevant and extensive, shows an awareness of purpose, and engages the reader's interest.• Creativity and imagination are shown when appropriate.

Perhaps add some multimodality!

Audio
recording



Images

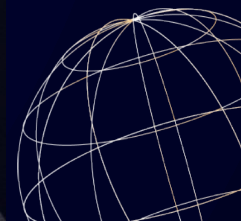


Digital
story





Can AI draw a scene
for this writing task?



How was this generated?



My experience of prompting



Be
specific



Add
directive
details



Keep it
simple



What about the art styles?



Abstract Art

DESCRIPTION

This 20th-century movement does not attempt to represent an accurate depiction of visual reality. Instead, it uses shapes, colors, ...

DALL-E 3 PROMPT

Digital art in Abstract style showcasing a composition of vibrant shapes and patterns interacting dynamically.

DALL-E 3 KEYWORDS

Shapes, Colors, Non-representational, Dynamic, Patterns



Abstract Geometry

DESCRIPTION

Using geometric shapes, lines, and vibrant colors, this style creates compositions that can be both minimalist and complex, often ...

DALL-E 3 PROMPT

Digital art in Abstract Geometry style with a composition of interlocking triangles and circles, radiating modern vibes.

DALL-E 3 KEYWORDS

Geometric, Non-representational, Triangles, Circles, Modern



Art Deco

DESCRIPTION

A visual arts design style from the 1920s and 1930s, known for its bold geometric forms and bright colors. It was influenced by the ...

DALL-E 3 PROMPT

Digital art in the Art Deco style showcasing symmetrical designs with radiant colors and bold geometric forms.

DALL-E 3 KEYWORDS

Geometric, Symmetry, Radiant, Bold, 1920s



Art Nouveau

DESCRIPTION

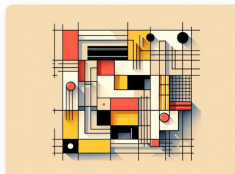
This style emerged in the late 19th and early 20th centuries. It's characterized by intricate, flowing designs often inspired by natural ...

DALL-E 3 PROMPT

Digital illustration in Art Nouveau style of a woman surrounded by intricate floral motifs and curvilinear designs.

DALL-E 3 KEYWORDS

Flowing, Floral, Curvilinear, Organic, Dynamic



Bauhaus

DESCRIPTION

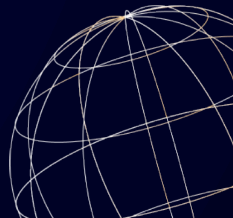
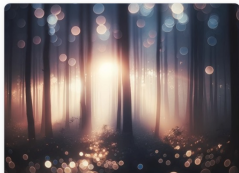
A revolutionary school of art, architecture, and design established in 1919 in Weimar, Germany. Bauhaus combined craf...

DALL-E 3 PROMPT

Digital art inspired by the Bauhaus movement, focusing on geometric shapes and functional form.

DALL-E 3 KEYWORDS

Geometric, Functional, Design, Minimalist, Modernist



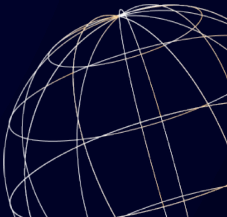


Now it's your turn!

Brainstorming Task

You are joining a short story contest
organized by a book shop.

Write a scary story about a security guard
on duty one night.



xx

03

How to integrate
multimodal tasks
with AI in curriculum?



Reading

Writing



Reading to learn

I Wandered Lonely as a Cloud

BY WILLIAM WORDSWORTH

I wandered lonely as a cloud
That floats on high o'er vales and hills,
When all at once I saw a crowd,
A host, of golden daffodils;
Beside the lake, beneath the trees,
Fluttering and dancing in the breeze.




```
graph TD; A[Reading task] --> B[Language input]; B --> C[Writing task];
```

Reading task

Language input

Writing task

Writing task

LEAFLET STRUCTURE

CATCHY
HEADING

MONKEY WORLD!

Enjoy a fun-filled, fascinating day out for all the family at Monkey World – Ape Rescue Centre in Wareham. The park won the Dorset Tourism Awards

INTRO

CATCHY SUB-
HEADING

2017 for
the Year!
'Monkey
primates

Monk

As million
endlessly
bachelor
There are
the mem
character

What

Feeling h
serves sa
potatoes
baguette
reflected
mugs and
resident
butter fu



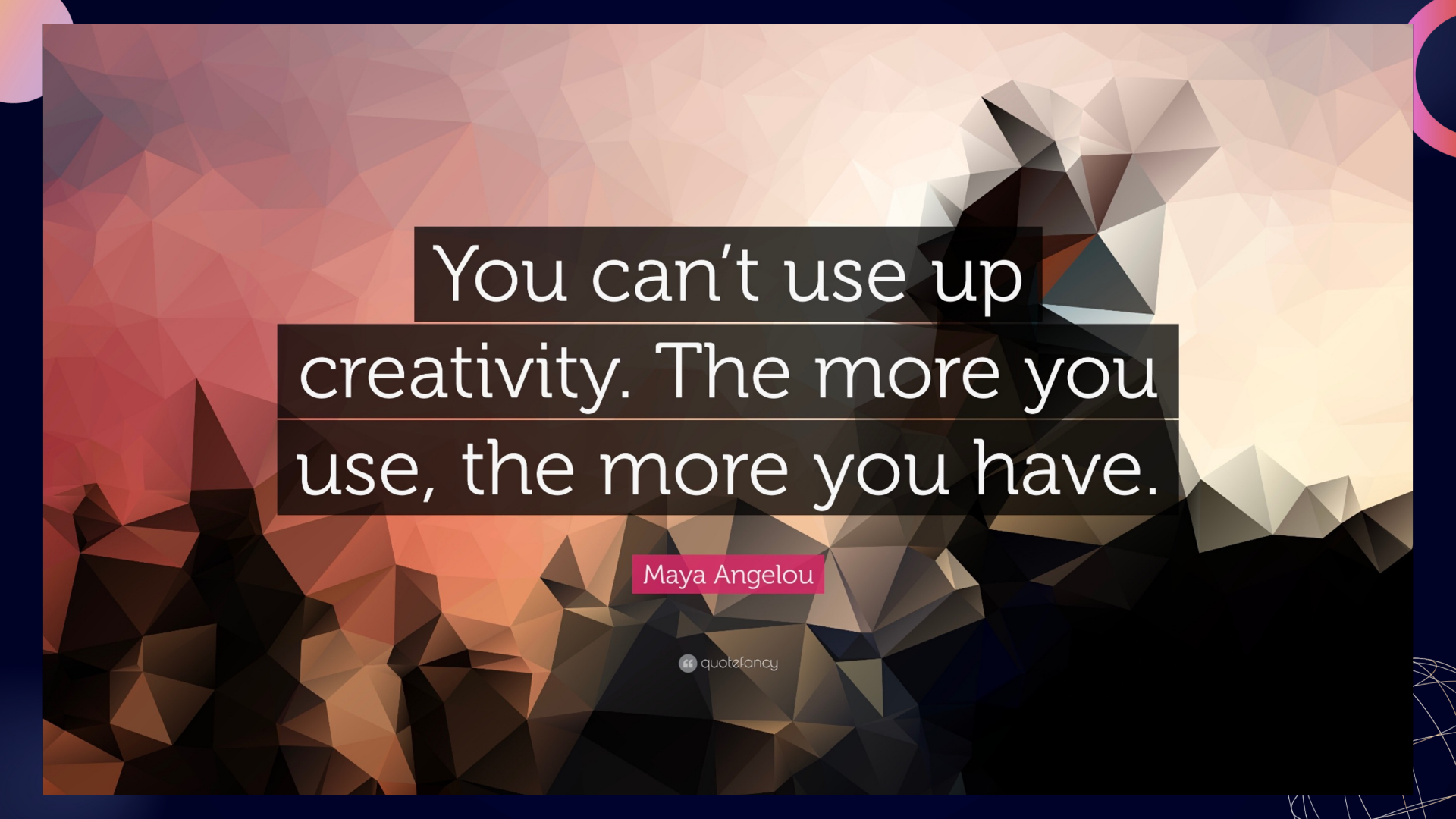
The Lion Rock Spirit

Spirit that Never Dies

*A better future, it's what we seek,
For our paradise, strong and unique.
We stand tall on the Lion Rock high,
A symbol of beauty that never dies.
But beneath this facade lies a tale untold,
Of greed and destruction that took hold.
Our homes destroyed, our fate unsure,
Our once sacred land now just a lure.*

What is the Lion Rock Spirit?

The Lion Rock Spirit is a deeply ingrained core value passed down through generations of Hong Kong people. It is a symbol of strength, resilience, and perseverance, inspired by the majestic Lion Rock mountain that looms over the city.



You can't use up
creativity. The more you
use, the more you have.

Maya Angelou



I used to think...
But now I think...

